

**Media Contact:** 

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# TechRochester seeking Nominations for 2020 Technology Woman of the Year Awards

Rochester, N.Y., January 8, 2020 – TechRochester is accepting nominations for the 2020 Technology Woman of the Year Award. This annual breakfast event, sponsored by Entre Computer Services, is designed to recognize, celebrate, and make visible the achievements of women in high technology fields. Through this award, women who work in these professions are encouraged to stay in the Greater Rochester area, mentor young women, and contribute to the economic growth of the region. 2020 marks the 20<sup>th</sup> Anniversary of this award ceremony!

"Entre founded this award over 20 years ago in the hopes of encouraging women to embrace careers in technology", Andre Godfrey, president of Entre Computer Services. "We are honored to remain closely aligned and proud of our continued relationship with TechRochester".

"Great technology is created through leadership, diversity and innovation. This award celebrates those women who dare to challenge the status quo, never settle for mediocrity and empower other women to be pioneers in the face of adversity." Said Susan Ippoliti Kavanagh, TechRochester Women in Technology Peer Group Director. "I challenge you to find **THAT** woman and nominate her for this award."

## Eligible nominees include women who:

- Are in a profession within the STEM (Science, Technology, Engineering and Math) field
- Work within the Greater Rochester Metropolitan area (Genesee, Livingston, Monroe, Ontario, Orleans, and Wayne counties)
- Are employed in a company whose primary product is technology or in a technology or technical department of a non-tech organization

#### Awards this year:

- Technology Woman of the Year must have a minimum of five years' experience in a leadership role
- Emerging Technology Professional Woman of the Year must have fewer than 5 years in an individual contributor or leadership role

## The award recipients will be selected based on:

- Contributions to the technology profession
- Contributions to advancing the status, opportunities, and employment for women in technology professions
- Community involvement

To nominate a local woman, complete one of the nominations forms located on the TechRochester website. Nominations close on February 21, 2020. A breakfast awards ceremony will take place on Wednesday, April 15 at 7:30 a.m. at Monroe Golf Club.



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## **About TechRochester**

Founded in 2000 as DigitalRochester, TechRochester is non-profit association comprised of professionals and companies that are working together to strengthen the Greater Rochester Area's technology community. We accomplish this through the development and sponsorship of relevant events and stimulating programs focused on skill building and the cultivation of individual and business relationships. TechRochester promotes the technology community in the Rochester region through collaborative partnerships, workforce development, education and recognition.

For more information, visit www.techrochester.org.