FOR IMMEDIATE RELEASE
August 2, 2012

Media Contact:

Lisa Doerner

(585) 330-9797

Digital Rochester Announces 2012 GREAT Awards Finalists

ROCHESTER, N.Y.: Digital Rochester has announced the finalists for the second annual GREAT (Greater Rochester Excellence and Achievements in Technology) Awards program to be held on September 11, 2012, at the Rochester Plaza Hotel. The awards program recognizes and celebrates the Greater Rochester community's entrepreneurial spirit in technological achievement by highlighting the organizations and individuals that are on the cutting edge of technological innovation and implementation.

46 nominations were received for seven award categories. The nominations have been narrowed to 21 finalists and the winner of each category will be announced at the awards dinner on September 11.

The Finalists:

Communication Technology Award:
Bitnetix, Inc. – Marion, NY

Center for Governmental Research – Rochester, NY

Rochester Institute of Technology, University News Services – Rochester, NY

Going Green Award:

Dakota Software – Rochester, NY
Maven Technologies – Rochester, NY
OptiCool Technologies – Rochester, NY

Quality of Life Award:
Todd Bernhard, President, No Tie LLC – Rochester, NY
Mike Holihan, Director of Sales and Marketing, MediSked – Rochester, NY
William Wendlandt, Technical Project Manager, Carestream Health – Rochester, NY

Technology Services Award:
Tom DeClerck, CIO, Superior Group – Rochester, NY
Ken Lally, CEO, Simutech Group – Rochester, NY
Bill Schmitz, CEO, Arista Power, Inc. – Rochester, NY

Student Achievement Award:
Jeremy Jensen, Project Team Leader - RIT College of Engineering
Sean Pettersen & Justin Hillery - RIT
Praneeth Pulusani, Project Team Leader - RIT

Visionary Leadership Award:
Paul Griswold, President/CEO, Finger Lakes Technologies Group – Victor, NY
David Mammano, CEO, NextStepU – Victor, NY
Kevin Pickhardt, CEO, Pharos Systems – Rochester, NY

Rising Star Award:
Arista Power, Inc. – Rochester, NY
Koning Corporation – West Henrietta, NY
Vnomics – Pittsford, NY

Tickets are $110 per person and can be purchased online. Half and full table discount pricing is also available. Attendees will enjoy an exhibitor showcase featuring some of Rochester's top technology companies before the dinner and awards presentation. The exhibitor showcase will include a cash bar and complimentary hors d'oeuvres.

For information on event sponsorship and participation in the exhibitor showcase, please call Lisa Doerner, Executive Director, Digital Rochester, at (585) 330-9797 or visit www.DigitalRochester.com.

About Digital Rochester:

Digital Rochester was founded in 2000 and is made up of professionals and companies working together to strengthen the Greater Rochester Area's technology business community. DR events and community services include a wide array of educational and networking activities designed

to support the growth and success of the Rochester business community.

In 2010, the organization grew with the inclusion of the Association for Women in Computing (AWC) and eBusiness Association (eBA). In 2012, DR entered into a strategic alliance with Greater Rochester Enterprise (GRE). This alliance has enhanced DR's ability to support the Greater Rochester Region's business community.

www.digitalrochester.com Facebook Twitter LinkedIn YouTube Mailing List