FOR IMMEDIATE RELEASE

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Digital Rochester announces the Upstate NY EDiscovery Summit 2012

Experienced attorneys teach how to secure, collect and manage electronic data

Rochester, NY -- Registration is now open for the Upstate NY EDiscovery Summit 2012, which will be held Tuesday, March 20, at Mario's Italian Restaurant on Monroe Avenue in Rochester. EDiscovery is the exchange of information in electronic format (also referred to as electronically stored information) for litigation purposes. The Summit will explain what happens to data once it leaves the security of a company firewall, and then discuss in detail how to properly manage and maintain electronic data -- knowledge that is crucial to corporate and personal security in today's world of electronic communications. Attendees will learn how to properly manage the EDiscovery lifecycle, be introduced to smart methodologies and processes, and understand the technology used in every aspect of a litigation. Both corporate and legal professionals are strongly encouraged to attend.

NY EDiscovery Summit 2012 Speakers:

Alon Israely, Esq., CISSP

Business Intelligence Associates, Inc. (BIA)

Alon Israely has over fifteen years of experience in a variety of advanced computing-related technologies. Israely is a Senior Advisor in BIA's Advisory Services group, consulting with clients on legal compliance, e-discovery and data related issues. He is a member of the New York State Bar as well as several legal and computer forensic associations.

Julie Lewis, Esq.

Carestream Health

Julie M. Lewis has been the Director of Litigation and Managing Counsel at Carestream Health since 2007. Prior to that, she was with Harris Beach, LLP. as a partner in the Commercial Litigation Department. Lewis has extensive litigation and trial experience having been primary counsel in over thirty jury trials.

Devin Palmer, Esq.

Boylan Code, LLP

Devin L. Palmer concentrates his practice on bankruptcy, collections and litigation. He serves as Chair of the firm's Collections Department. He is a member of the Monroe County and New York State Bar Associations and serves on both the Professional Performance Committee and the Bankruptcy Committee of the MCBA, and is a member of Rochester's Emerging Bar Leaders.

The Summit is \$20 for Digital Rochester members and \$25 for nonmembers. Anyone interested in attending can <u>register online</u> by March 19. The event runs 7:30a.m. to 10:00a.m., and a continental breakfast will be served. For additional details, visit the <u>Digital Rochester event page</u>. For more information, please call Lisa Doerner, Executive Director, Digital Rochester (585) 330-9797 or visitwww.DigitalRochester.com.

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About Digital Rochester:

Digital Rochester was founded in 2000 and is made up of professionals and companies working together to strengthen the Greater Rochester Area's technology business community. In 2010 the organization grew with the inclusion of the Association for Women in Computing (AWC) and eBusiness Association (eBA). Their events and community services include a wide array of educational and networking activities designed to support the growth and success of the Rochester business community. Through generous corporate sponsorships from a wide variety of technology companies and community organizations, they have been able to consistently enhance the area's standing as a technology center.

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