

Partnership Packages

Are you looking for another way to support TechRochester? How about becoming a Partner? Our TechRochester Partners get exclusive advertising opportunities and guaranteed event tickets, along with publicity of your sponsorship. Check out our partnership packages below to see what best fits your business needs.

	Platinum	Gold	Silver	Bronze
GREAT Award Sponsorship	Platinum Sponsor - 8 tickets with full page ad	Gold Sponsor – 6 tickets with ½ page ad	Silver Sponsor – 4 tickets with ¼ page ad	Bronze Sponsor – 2 tickets with business card ad
Technology Woman of the Year Sponsorship	Platinum Sponsor – 10 Tickets with full page ad	Gold Sponsor – 8 tickets with ½ page ad	Silver Sponsor – 5 tickets with ½ page ad	Bronze Sponsor – 2 tickets with business card ad
Peer Group Sponsorship	Enhanced	Basic	Supporter	NA
Inclusion in Website Directory	Included	Included	Included	Included
Social Media Feature	1x Per Quarter	2x per year	1x per year	NA
Spotlight in Weekly Newsletter & Link to Company Blog	4x Per Year	2x per year	1x per year	1x per year
Logo on TR Website	Permanent Logo Placement at Platinum Level	Permanent Logo Placement at Gold Level	Permanent Logo Placement at Silver Level	Permanent Logo Placement at Bronze Level
Custom Eblast to TR Membership	Available as needed	1x per year	1x per year	NA
Job Postings on TR Job Board	Included	Included	Included	Included
Free Admission to Quarterly Networking Events	Up to 20 employees	Up to 15 employees	Up to 10 employees	Up to 5 employees
VALUE	\$8,850	\$6,275	\$4,025	\$2,155
COST	\$7,500	\$5,000	\$3,000	\$1,750