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## **TechRochester Announces 2020 Technology Woman of the Year Recipients**

Rochester, N.Y., September 22, 2020 – TechRochester announced the recipients for the 2020 Technology Woman of the Year Award and Emerging Technology Professional Woman of the Year today via a live virtual event.

TechRochester honored 19 nominees before announcing Sharon Samjitsingh, Co-Founder, Health Care Originals as winner of Technology Woman of the Year and Yasmin Mattox, Founder/CEO, Arkatecht as Emerging Technology Professional Woman of the Year. Awards nominees are professionals in the technology field who live, work and make a greater impact on the Greater Rochester area.

**Technology Woman of the Year Award Winner:** Sharon Samjitsingh, Co-Founder, Healthcare Originals

Sharon helps to advance the status and employment for women in technology by sharing her experiences as a female founder at The Entrepreneurs Network Boot Camps and special events. Sharon has also been a featured speaker to encourage female founders and increase investment in women led tech companies at the Rochester Women Investor Forum organized by Chloe Capital and TEN.

Sharon Samjitsingh is asthmatic. This led her to ask a key question. Why hasn't anyone invented an effective solution to manage chronic respiratory diseases when 10 million people die each year?

Her search for an answer led her to cofound Health Care Originals Inc., an award-winning digital health startup, utilizing a combination of its own proprietary technology and technology developed at the University.

She canvasses the globe as an inspirational leader sharing technology being developed here in Rochester. In her role at Sweetwater Energy she has taken a lead technology role in a critical project in Estonia illustrating the commercial efficacy of the technology in a European Union Led Consortium which includes Industrial Leaders from Finland, Germany, Belgium, Italy, France and Estonia.

Sharon embodies the spirit, drive and dedication that is required to be a successful entrepreneur and team-mate while illustrating the talents that are needed to foster a strong economy in Rochester.

**Emerging Technology Professional Woman of the Year Award Winner:** Yasmin Mattox, Founder/CEO, Arkatecht

Yasmin founded Arkatecht to create products that further assist women in realizing their fullest potential, as they see fit, in accordance with their family and career goals.

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Her mission is to help working parents more easily advance in their careers.

She and her team do this by creating software that tackles the unique logistical obstacles to advancement that parents face—increasing time constraints and the scarcity of childcare—on their behalf. In doing so, Yasmin seeks to help working parents accomplish their professional aspirations in a manner that respects their parenting needs.

Yasmin has extensive activity both locally and regionally in advancing other women in the field of tech and scalable ventures. Yasmin served as a mentor to Youth participating in RIT's High School Summer Future Business Leaders and Entrepreneurs 2017-2019. In addition, she mentors young professionals who have novel ideas to pressing societal issues that can be solved using technology, e.g. app to help better identify and treat keloid scars in people of color, the most overrepresented group impacted by them but underrepresented in treatment options.

**About TechRochester**

Founded in 2000 as Digital Rochester, TechRochester is non-profit association comprised of professionals and companies that are working together to strengthen the Greater Rochester Area's technology community. We accomplish this through the development and sponsorship of relevant events and stimulating programs focused on skill building and the cultivation of individual and business relationships. TechRochester's mission is to help drive economic growth in the region's technology community through education and relationship development and transform Rochester into a Top 10 technology community

For more information, visit [www.techrochester.org](http://www.techrochester.org).

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