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Finalists Announced for TechRochester’s 2021 GREAT Virtual Awards

GREAT Cooking with Pauly Guglielmo, 2021 GREAT Virtual Awards

ROCHESTER, NY, March 24, 2021 — TechRochester, an organization founded in 2000 as Digital Rochester, is proud to announce the nominated finalists for the eleventh annual GREAT Awards. The "GREAT" Awards or "Greater Rochester Excellence and Achievement in Technology" Awards recognizes and celebrates individuals and organizations in the Greater Rochester community who show an entrepreneurial spirit and are on the cutting edge of technological innovation and implementation.

Nominations were received for 8 award categories and narrowed to 24 finalists. The winner of each category will be announced at the awards presentation on Thursday, April 15, 2021 from 5:00 PM – 6:15 PM.

2021 GREAT Virtual Award Finalists

Digital Marketing Award
- eHealth Technologies
- GRE/ROC2025
- Site Hub

Technology Innovation Award
- Heart Health Intelligence
- Site Hub

Student Achievement Award
- Nuzhat Minhaz – Rochester Institute of Technology
- Will Byron – Rochester Institute of Technology

Emerging Tech Company Award
- Poseidon Systems
- Valet Seller

Technology Leader Award
- Tony Keefe
- Reed Smith

Tech for Good
- COMET Informatics
- Heart Health Intelligence
Measure for Justice
ROC Faceshields
The Shore Foundation

**Best Tech Workplace Award**
Entre Computer Services
Mindex
ITX Corporation
VisualDx

**Healthcare Technology Award**
Heart Health Intelligence
ITX Corporation
Rochester Institute of Technology
VisualDx

The 2021 GREAT Virtual Awards will take place from 5:00 PM – 6:15 PM, beginning from the comfort of your home with the host, Pauly Guglielmo. Join Pauly, Owner of Craft Cannery and Guglielmo Sauce for the awards presentation featuring cooking tips, techniques, and the winners of the 2021 GREAT Virtual Awards.

Tickets for the 2021 GREAT Virtual Awards are $50 and include a gift certificate to Ferrari’s Pizza Bar. Sponsorship and discount pricing for groups of 5 or 10 are available.

For information about the 2021 GREAT Virtual Awards, sponsorship, or discount pricing please call Kim Gaylord, Executive Director for TechRochester, at (585) 586-0712 or visit [www.techrochester.org](http://www.techrochester.org).

**About Pauly Guglielmo**
Pauly Guglielmo is the owner of Craft Cannery in Bergen, NY, a manufacturer of many local packaged food products available in Wegmans, TOPS, and other retailers. He not only owns the manufacturing facility, but also the brand Guglielmo Sauce, a line of popular pasta sauces he created in his grandfather's memory. You may know his voice, he spent 15 years on local radio before going full time into manufacturing. He lives in Brighton with his wife Ryann and 2-year-old son Leo. He is a Rochester Rotary board member of 3 years now and was actually a Rotary Exchange student to Italy in the 11th grade.

**About TechRochester**
TechRochester is an organization comprised of professionals and companies that are working together to strengthen the Greater Rochester Area’s technology community. We accomplish this through the development and sponsorship of relevant events and stimulating programs focused on skill building and the cultivation of individual and business relationships.

For more information, visit [www.techrochester.org](http://www.techrochester.org).

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