



FOR IMMEDIATE RELEASE

Contact: Kim Gaylord

Phone: (585) 586-0712

Email: kim@techrochester.org

TechRochester Announces Jack Greco as the 2021 Leadership Summit Keynote

ROCHESTER, NY, April 27, 2021 — TechRochester, a non-profit organization connecting tech talent and innovative companies across Western New York, is proud to announce Jack Greco, co-founder ACV Auctions, as the keynote speaker for the 2021 Leadership Summit.

Jack Greco is a father, founder, advisor and angel. He co-founded ACV Auctions, Stronghold Fund, Onelink Ventures and The Lumber Exchange and supports the early creation and growth of companies across Upstate New York. Greco invests and advises through Cupule Ventures and writes for the Buffalo Bridge. Greco serves as a board member to several startups, Monroe Community Hospital Foundation, DKE Beta Phi Alumni Association, University Heights Tool Library, Olmsted Center for the Blind, Niagara Falls Memorial Medical Center and UNY 50.

All of this comes second in life to his role as a father to his very adventurous 5-year-old son, Little Jack. Greco holds an M.B.A. from the Simon School of Business Administration and a B.A. in Economics from the University of Rochester.

ACV Auctions is the leading online automotive marketplace for dealers and a homegrown growth story - with its early beginning as a START-UP NY company to becoming widely recognized as the first “unicorn” in the region after surpassing \$1 billion valuation in 2019. Just last month, ACV started its life as a public traded company with a valuation of nearly \$4 billion.

About the Leadership Summit

Join TechRochester for our 2nd Leadership Summit on May 18th and 19th from 11:00 AM – 3:00 PM. This year’s theme is Resiliency – Emerging Stronger, Never Let a Crisis Go to Waste. After each crisis, we emerge STRONGER! Despite unimaginable obstacles, we persevere. As leaders we collaborate and innovate our way through the turbulence and emerge differently.

This year’s Leadership Summit will address some of the major challenges we face across a variety of industries and include an impressive collection of speakers to discuss the determination behind how they quickly adapted and embraced change.

The format will be 30-minute micro learning sessions held at the top of hour every hour. Each micro-learning session will include a panel of experts sharing their stories of leadership and resiliency. We know there are lessons to be learned in every sector of our economy. Each has a story of perseverance, collaboration, innovation and resilience. To view the full list of presenters and topics, visit our conference website.

Register today for your all access pass, including 45 days of access to the website after the conference.

Pricing:

TechRochester Member: \$29

* Includes the all access pass

Non-Member: \$69

* Includes the all access pass and 1 year of TR Membership

Company Package: \$250

*Includes 10 all access passes

Community Giveback:

TechRochester will be donating \$5 from every ticket sold to A Magical Journey Thru Stages.

For the pricing above, you will have access to the Leadership Summit website, live presentations and recorded Q&A sessions. This access will be available for 45 days after the Leadership Summit to allow for the flexibility to consume all of the content.

For information about the Leadership Summit please call Kim Gaylord, Executive Director at TechRochester, at (585) 586-0712 or visit www.techrochester.org.

About TechRochester

TechRochester is an organization comprised of professionals and companies that are working together to strengthen the Greater Rochester Area's technology community. We accomplish this through the development and sponsorship of relevant events and stimulating programs focused on skill building and the cultivation of individual and business relationships.

For more information, visit www.techrochester.org.

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