



FOR IMMEDIATE RELEASE

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Finalists Announced for the 2021 Technology Woman of the Year Awards

ROCHESTER, NY, October 6, 2021 — TechRochester, a non-profit organization connecting tech talent and innovative companies across Western New York, is proud to announce the nominated finalists for the 21st Annual Technology Woman of the Year Awards. The Technology Woman of the Year Awards are designed to recognize, celebrate, and make visible the achievements of women in high technology fields. Through this award, women who work in these professions are encouraged to stay in the Greater Rochester area, mentor young women, and contribute to the economic growth of the region.

Nominations were received for two award categories and narrowed to 14 finalists. The winner of each category will be announced at the awards presentation on Wednesday, October 27, 2021 at 7:30 AM at Monroe Golf Club.

2021 TWY Finalists

Technology Woman of the Year Award

Megan Branch, Chief Product Officer, New Horizons at Logical Operations

Susanne Brumm, President, CETech

Cindy Donovan, SVP, Information Technology, Monro, Inc.

Sheila Herbert, Chief Product Officer, Measures for Justice

Cynthia Langston, SVP, Chief Analytics & Data Officer, Excellus BCBS

Kathy Mendick, Director of IT Security, Bausch Health Companies, Inc.

Melissa Royo, Director of Data Science, ITX Corp.

Lisa Young, Vice President, Delivery, ITX Corp.

Emerging Technology Woman of the Year Award

Kathleen Fear, Director of Data Analytics, University of Rochester Medical Center

Amanda Miller, Product Manager II, Paychex

Jillian Munson, Technology Project Manager, QuickFi by Innovation Finance USA LLC

Roberta Oare, Innovation Lead, ITX Corp.

Carly Simmons, UX/UI Designer, Measures for Justice

Emma Witherwax, Photogrammetric Aerial Triangulation Manager, EagleView

The 2021 Technology Woman of the Year Awards will take place on Wednesday, October 27, 2021 at 7:30 AM at Monroe Golf Club. This breakfast event featuring a keynote by Amazon's Dora Maria Abreu and sponsored by Entre Computer Services is designed to recognize, celebrate, and make visible the achievements of women in high technology fields.

For information about the 2021 Technology Woman of the Year Awards or sponsorships, please contact Kim Gaylord, Executive Director of TechRochester, at (585) 586-0712 or visit www.techrochester.org.

About Dora Maria Abreu

Dora Maria Abreu is the Regional Senior Program Manager for Engineering Excellence at Amazon. In her previous roles she has been an avid technology and education professional. She has progressive work experience in IT Support and as a Software Engineer / Developer, IT Support, Trainer, Educator but also in career, professional and personal development skills. She has worked in the Technology, Education, Telecommunications, Aerospace and Financial sectors. Ms. Abreu has received a Bachelor of Science in Computer Information Systems and Applied Math and a Master of Science in Management Information Systems as well from Stony Brook University and then a Master of Education in Technological Information Systems from Columbia University.

About TechRochester

TechRochester is an organization comprised of professionals and companies that are working together to strengthen the Greater Rochester Area's technology community. We accomplish this through the development and sponsorship of relevant events and stimulating programs focused on skill building and the cultivation of individual and business relationships.

For more information, visit www.techrochester.org.

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