GREAT Award Ceremony at Penfield Country Club
Wednesday, November 9, 2022 | 6:30 PM – 8:00 PM

www.techrochester.org
Welcome to the 11th annual Greater Rochester Excellence and Achievements in Technology (GREAT) Awards ceremony!

I am very excited to announce that this year we have added an Audience Choice Award where you and your peers will get a chance to choose the overall winner of the GREAT awards for 2022! This will add some real excitement to the evening, so be sure to vote at the specified time during the evening’s festivities!

2022 has been especially challenging for all of us as we emerge from COVID restrictions and regain our footing looking towards the future. Tech Rochester is no different. We have spent time thinking about what changes need to be made and I’d like to take this opportunity to share some of our thoughts and ideas with you.

As we move forward as an organization, we will renew our focus on being the trusted source for connecting the technology community and its resources into one ecosystem in the greater Rochester region. We will continue to host events like GREAT and Technology Woman of the Year to celebrate superb talent and outstanding achievements. We will continue to coordinate smaller more targeted events to encourage learning and innovation exchange around the latest advancements in high-profile technology areas like Cloud Technologies and Cybersecurity.

In 2023, we will continue to work within the Rochester technology community to find the threads that unify us and bring us together around shared goals, such as encouraging the talent that arrives within our outstanding universities to stay and work right here in Rochester. By focusing on the common threads, we will bring a more coordinated approach to our combined efforts.

By doing these things we hope to enable better outcomes for our members and the community. These efforts will provide more visibility to more opportunities and allow our membership to leverage them more effectively. We hope to help our community connect with tech talent in our region, highlight new opportunities for the underemployed and underserved and promote the high standard of technical excellence which resides here in Rochester.
So, as you can see, we have many exciting ideas to work on as we continue to serve you and our greater Rochester community. We would love to hear from you! Share with us examples of what we do that you find valuable and challenge us with new problems to solve! We need and value your input!

I’d like to extend a warm thank you to all our partners and sponsors as well as our tireless volunteers. Without your continued and unwavering support, we would not be able to continue to serve this wonderful community! If you are new to TechRochester or maybe thinking about how to support TechRochester, we would welcome a conversation with you.

Sincerely

David G. Sherburne
Tech Rochester Board Member
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About TechRochester

TechRochester is an organization comprised of professionals and companies that are working together to strengthen the Greater Rochester Area’s technology community. We accomplish this through the development and sponsorship of relevant events and stimulating programs focused on skill building and the cultivation of individual and business relationships.

TechRochester was founded in 2000 as Digital Rochester. In 2010 the organization grew with the inclusion of the Association for Women in Computing (AWC) and the eBusiness Association (eBA). TechRochester rebranded in 2018 in order to further the organization’s role as a leader in this area’s technology transformation.

The events and community services developed by TechRochester include a wide array of educational and networking activities designed to support the growth and success of the Rochester business community. Through generous corporate sponsorships from a wide variety of technology companies and community organizations, we’ve been able to consistently enhance our area’s standing as a technology center.

Mission

TechRochester is the trusted source for connecting the technology community and combining its resources into one ecosystem in the greater Rochester region.
About the Awards

The Greater Rochester Excellence and Achievements in Technology (GREAT) Awards celebrate our entrepreneurial spirit, technological achievements and outstanding talent in our region. For over a decade TechRochester’s GREAT Awards have brought us together as a community, highlighting what’s important to us and sharing our vision for the future.

Eligibility & Criteria

Recognizes excellence in achieving an engaged and productive workforce and for a company focused on the development or manufacturing of innovative technology within the Greater Rochester Area.

This award acknowledges an innovative and/or emerging company demonstrating outstanding performance and growth potential. This company is one that has growing revenues and has the potential of becoming a leader in its market.

This award recognizes an individual who has demonstrated excellence in the areas of engineering or information technology that have achieved significant business success, outstanding customer satisfaction and provided tangible business benefits to the end users of the products or services.

The Student Achievement Award will be awarded to a student, or team of students, currently enrolled, in high school or college within the Greater Rochester area, who show leadership and competency in applying or advancing innovative technology for the betterment of themselves, their educational institution, and/or the greater Rochester Community.
2022 GREAT Award Schedule

5:30 - 6:30pm  Registration, Networking, Heavy hors d’oeuvres and cash bar

6:50pm  Welcome & Introduction, Judy Miller, Board President TechRochester and CEO Miller & Associates, LLC

7:00pm  2022 GREAT Awards Kick-off, Susan Kavanagh President-Elect TechRochester and Senior Business Development Specialist, KLDiscovery

7:10pm  Announcing the nominees and GREAT Award winners for 2022

Student Achievement Award Winner
presented by Chris Hughes, Technology Business Partner – Sales Director, First Light

Software Engineer/Developer of the Year Award Winner
presented by Eric Snyder, Director of Informatics, Wilmot Cancer Institute

Early Innovator Award Winner
presented by Jim Senall, President Next Corps

Tech Company of the Year Award Winner
presented by: Smita Katakwar, VP Software Engineering, Wegmans

7:30pm  NEW Audience Choice Award
selected by LIVE Vote from ALL attendees!

7:55pm  Closing Remarks
Wilmot Informatics Group is comprised of a multi-award-winning group of transdisciplinary individuals with skill sets in technical architecture, full stack application development, cloud architecture, virtual reality development, machine learning, blockchain, academics, and clinical expertise. Many members are recognized as subject matter experts within their respective fields. The team recognizes that increasingly efficient and innovative technical approaches are required to meet the challenges facing academic healthcare groups today, and it is due to the wide-ranging nature of the tacit knowledge and talent within the team, that true technological innovations can be realized. The Informatics team produces novel technologies and analytical approaches that lower the skill floor of academic healthcare technology, while simultaneously pushing forward with creative technical innovations to aid clinical research and enhance clinical operations throughout Wilmot Cancer Institute.
EagleView is a leading provider of aerial imagery, property insights and software that transforms the way people work. EagleView holds more than 300 patents and owns a large geospatial data and imagery library encompassing 94 percent of the US population. EagleView provides highly accurate data, enabling customers in the government, construction, insurance and solar industries to make timely, informed and better decisions.
Council Rock is an award-winning engineering company providing a range of specialized services, including mechanical and electrical design, cybersecurity analysis, RF planning for Microwave, LTE, and CBRS, plus our dedicated team of professional field services.

We are well known as a hardware manufacturer, but we are a lot more than that. Since its inception, we have helped over 150 companies in 35 countries design and build wireless solutions from the network edge to the core. We fully support the industries we serve and have invested heavily in improving them through ongoing research and development. Our dedicated and experienced team believes in The Power of Connectivity.
iSECURE was formed in 2011 by the executives and technical staff of a successful national voice and data provider. The original company was renowned for the secure environment it formed to host business applications and services provided to clients. The first-hand knowledge built from delivering comprehensive 24/7 protection was the catalyst for the formation of iSECURE. The accumulation of over a decade of “in the trenches” experience continues to be a major differentiator and contributor to iSECURE’s ongoing success.

iSECURE utilizes intelligence, process, and experience to architect creative solutions that proactively protect each client. Threat vectors are assessed to determine the potential for compromise, and the resulting analysis is used to craft a world-class solution that addresses inherent vulnerabilities across the entire infrastructure.

Given the escalating volume and sophistication of cyber-attacks, iSECURE offers a set of services and solutions that provides vigilance against threats. iSECURE partners with clients to ensure highly unified protection measures are always in place.
IDEX Health & Science is the global authority in fluidics and optics, bringing life to advanced optofluidic technologies with our products, people and engineering expertise. We are respected worldwide for solving complex problems and delivering complete path innovation for analytical, diagnostic and biotechnology applications for the life sciences market. As a genuine and trustworthy partner, we solve our customers’ most demanding challenges with the industry’s most extensive portfolio of state-of-the-art components and capabilities that are unrivaled in breadth, quality, performance and design. Our vision of the complete path goes far beyond just meeting our customers’ needs — it anticipates them, with intelligent solutions for life.

Our Optics Center of Excellence, in Rochester, NY, s a manufacturing and R&D focused team that sits at the leading edge of high-end optics for life sciences. Focused on assisting partners at every stage of the development processes, we invest in people and infrastructure to drive bold ideas and pragmatic solutions.

Our formula for success is simple. We work hard to maintain a culture where one can own their work; are encouraged to try new ideas in a collaborative environment; and apply one’s skillset to enable our clients to gain a competitive advantage in their own market. At IDEX Health & Science, our employees have the opportunity to work with a great group of people, mentor others, and build a great future.

NOMINEE
For a quarter century, ITX has partnered with clients to solve their most complex business problems through custom software. The company helps mid- to large-sized organizations develop software products that build trust, loyalty, and advocacy.

ITX works with the best in the industry, ensuring they meet clients’ exact software needs in collaboration with partners like Amazon Web Services, Microsoft Azure, Sitecore, Adobe ColdFusion, Pendo, DNN, WordPress, and more.

Remote-first since its inception, ITX expanded beyond its roots in Rochester years ago. It now boasts a team of hundreds of talented product professionals and technologists throughout the Americas and around the world. The company’s culture is its strength, and ITX is committed to living by its values for the next 25 years and beyond.
For over a decade, Lindsay Connelly has proven herself a successful digital marketer who enriches the Rochester community. It started at RIT in 2011 with a BA in Marketing, which continued into an MBA with a focus in MIS in 2018 from RIT. While obtaining her master’s, she decided to start her own business.

Linden Digital Marketing was founded in 2018 in Lindsay’s living room. The company is now a flourishing marketing firm supporting B2B and B2C companies in digital marketing strategy, tactics, website development, and much more. What began as a one-woman operation has quickly grown into an LLC that employs nine local marketing experts. Linden more than doubled in size last year, and is on track to do the same in 2022.

When Lindsay isn’t working on her thriving business, she invests her time in coaching children at the ROCVentures Climbing Gym and into the board for Journeys of Solutions Inc., a local nonprofit, where she leads digital marketing. Lindsay is a proud member of the Rochester community who gives back through her time, talent, and leadership.
Belvista Software is a start-up company providing advanced technology solutions to the accounts receivable industry. Our fully managed collection systems enable first party creditors, debt buyers and third-party collection agencies to implement advanced decision making, process automation, and omni-communication strategies.

Each stage of Belvista Software’s technology and product development focuses on the human experience and achievement of mutually beneficial outcomes for all involved parties, the company, the client, and the consumer. Our team’s industry experience, understanding of business processes and industry regulation has enabled our customers to resolve outstanding debts with greater efficiency and a reduced cost per resolution.
Sean is a recognized healthcare leader of over 25-years of proven results across a variety of health segments including business management consulting, managed care, academic medicine, and IT software. During his tenure of 17-years at the University of Rochester Medical Center, he was the Associate Vice President of Strategic Planning, where he was responsible for enterprise strategic planning, regulatory compliance, and implementation of strategic initiatives. Currently as an entrepreneur, he is the co-Founder and President of Continual Care Solutions, a cloud-based health IT enterprise solution committed to transforming the health care ecosystem by elevating the impact and visibility of the human & social service delivery system.

Sean received his Master of Business Administration and Master of Health Administration from the University of Pittsburgh, and his Bachelor of Sciences in Healthcare Administration from Ithaca College. Additionally, he has provided community leadership by serving on the Board of Directors for six not-for-profit organizations and coaching youth lacrosse and baseball. Husband to Dawn Ossont and father to Eilee (18, Xavier University), Reese (18, Ithaca College) and Cooper (16, Brighton High School).
Owl Autonomous Imaging delivers Monocular 3D Thermal Ranging™ computer vision solutions to industrial, and automotive mobility markets to dramatically enhance safety day or night and in adverse weather conditions. Thermal Ranging™ is a new passive 3D sensor modality that uses novel AI deep learning, custom sensors and multi-aperture optics to extract dense range maps.

The most determinant variable in the robotic mobility markets will always be safety. Manufacturers will continuously be tasked with determining which technology solutions most effectively mitigate liability risks and cost for safe operation. Sensor technology must: (1) See through RAIN, FOG, SLEET, SNOW & EXHAUST, (2) Classify living objects (pedestrians, cyclists & animals), (3) Track high speed objects in front and to sides while delivering object velocities (3D), (4) Discern objects in shadows, intense glare at both near and far distances (HD quality). No sensor has been demonstrated that addresses these pain points.
Circle Optics is a Rochester based Delaware Corp specializing in the development of novel panoramic imaging technology for Aerospace, Defense, Robotics, and Immersive Media.
Deepak Ramamurthy

Senior Software Engineer

Deepak is a Senior Software Engineer with 14 years experience. His specialties include software development, programming, and software testing. After obtaining a bachelors’ degree in India in Computer Applications, Deepak migrated to the US where he continued to advance his career in the tech. Not only is Deepak an exceptionally talented IT professional specializing in software development utilizing the newest and latest technologies, he is a fundamental member of our client’s organization. Deepak prioritizes quality, as well as speed, as it relates to his developmental tasks. Deepak is a principle consultant working with Miller & Associates clients for the last five years. He and his wife Bhavani reside in Rochester with their baby boy, Aarth.
Congratulations to ITX Corp and fellow Nominees

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Jack Broderick holds a Bachelor of Science in Electrical Engineering and Computer Science degree from Clarkson University. Before joining Council Rock as a Software Engineer, Jack worked with Moog Space and Defense Group and LC Drives. Jack executed environmental testing of lithium-ion cells for model validation, developed and tested an input current limiting flyback DC-DC converter, and tested various types of sensors for integration in an autonomous vehicle application while building upon the knowledge he gained previously around industrial automation systems for electric motors. Since joining Council Rock, Jack has become an integral member of a 15-person Engineering team. Jack shows leadership daily as he mentors interns, manages projects, and jumps in to help from marketing to the supply chain. He has made himself indispensable. Jack has been integrally involved in the development of the Lumen Solar Algorithm, the Lumen Phone App, and New Product Integration/Manufacturability. Currently, Jack is spearheading the production of the software behind the E1200, a brand-new, first-of-its-kind, certified, high-power CBSD.
Jim is originally from Pennsylvania, having moved to Victor in 2004 to join his now wife Christine and her two sons. His employment has consisted of various long term positions including retail, manufacturing, and construction before returning to college where one of his many long-term hobbies became a new career, and he hasn’t looked back.

Jim enjoys a multitude of hobbies from reading to woodworking. He has also traveled to much of the country in his life from Florida to Maine and as far west as Arizona. Even the short trips to local areas in the Finger Lakes with friends or his wife help keep him enthralled and feeling blessed in life.

His first focus in life has always been family. He is the youngest of five boys, and besides gaining two stepsons of his own, he has two nieces, two nephews and a grandniece. Jim is also a pet lover with two cats currently, whom he considers family as well. He treasures the time he gets to spend with any or all members of his family, especially his wife.
People, processes, and tools can propel an organization forward when acted upon together in a holistic and harmonious symbiotic pairing. My professional passion is to help teams grab a hold of these concepts and propel themselves forward in their contribution to the value stream of the organization. We all win when there is clarity of mission, a culture of learning, and leaders that trust their people.

Years @ Wegmans: 20

Areas of Business Expertise
- Cloud
- Infrastructure
- Dev Ops

Experience
- Enterprise Architect
- Enterprise Solution Architect
- Senior Systems Administrator
- Software Engineer

Technology I’m excited about
- Event sourced/driven architectures
- Low/no-code / Citizen development
- DDD oriented solution / system thinking
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My name is Nuzhat, I’m an international student at RIT from Bangladesh, studying Computing and Information Technologies with a concentration in Cybersecurity. I’m starting as a Product Manager at Microsoft’s Developer Division within Cloud&AI, prior to which I worked at Microsoft Azure Static Web Apps as a Program Manager Intern, at Constellation Brands as a UX Designer and Product Manager co-op, and at Wegmans as a Web Software Developer co-op.

I founded my country’s first cybersafety startup, PrivaC, after ideating its foundation at RIT’s Women in Computing Hackathon 2019 and then taking it to RIT Venture Capital Forum in Silicon Valley. We received support from SiteHub in Rochester to host PrivaShe Hacks, Bangladesh’s first all-female virtual hackathon during the pandemic to create employment and education opportunities for women in STEM.
Brendan Kapp is a 5th year computer scientist and Air Force ROTC Cadet at RIT. He’s worked primarily in the space industry with co-ops at SpaceX and Kythera Space Solutions and on research projects with NASA and the US Space Force. In his free time he captain’s RIT’s varsity swim team and is a Student Board Representative for TechRochester. On graduation he will commission into the US Space Force as a Cyber Warfare Officer.
MAGIC Spell Studios is the entrepreneurial and commercial heart of MAGIC at RIT. Encompassing a fully functional film sound stage, sound mix and color correction post-production studios, a 4K Dolby Atmos theater, and several working media laboratories, MAGIC Spell Studios is ready and available to work with you on your next project. With student and faculty talent in all aspects of media production and design, we also can provide a capable workforce to get your jobs done. Visit us at www.rit.edu/magic or find us on social media at @RITMAGIC
Juniyali Nauriyal, CEO, is a PhD student working on packaging integrated photonic devices by providing a high performance and cost-effective solution. She works on designing, fabricating, and testing integrated photonic devices. She is a PhD student in the Department of Electrical and Computer Engineering at the University of Rochester. She completed her B.E. degree from Mumbai University in India in 2016 and got her MS degree from The Institute of Optics at the University of Rochester in 2018.

She was awarded the Corning Women in Optical Communication’s Scholarship in 2022 by Optica, the SPIE Optics and Photonics Education scholarship in 2022, the Harvey M. Pollicove Memorial Scholarship in 2018 by OSA (Optical Society of America Foundation), and the Best ISA Student Award in 2016 by ISA-Maharashtra (International Society of Automation).

Sushant Kumar, CTO, is a PhD student in Optics at University of Rochester. Their research work involves development of high performance, reliable and cost-effective packaging technologies for integrated photonic devices. He obtained his B.S. and M.S. degrees in Electrical and Computer Engineering from University of California, San Diego in 2016 and 2018 respectively. He was inducted in Eta Kappa Nu (HKN – IEEE) honour society in 2014.

They presented the company at New York State Business Plan Competition where Photonect was awarded the grand prize and was placed first in the hardware category in 2022.
Wilmot By the Numbers:

- 551 Patients Participate in Clinical Trials
- 250,000 Outpatient Visits a Year
- 13 Outpatient Locations in the Region

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